2020 Lead On! Gala

WEDNESDAY, JUNE 24, 2020
Aon Grand Ballroom at Navy Pier

Celebrating
40 years of Access Living
and Honoring the Life & Legacy of
Marca Bristo
WHO IS THE CORPORATE GALA CHAIR?

Michael O’Grady
Chairman, President and Chief Executive Officer
Northern Trust Corporation

WHY SHOULD MY COMPANY SPONSOR THE LEAD ON! GALA?
In addition to the marketing, branding and visibility benefits, your sponsorship of the Lead On! Gala will:

- Contribute to the most powerful agent of change addressing problems facing people with disabilities.
- Enhance market awareness of your company’s social philanthropic objectives.
- Demonstrate your support for the lives of people with disabilities.
- Create and/or strengthen your positive and caring corporate image and culture.
- Help your employees better understand issues relating to people with disabilities.
- Connect deeper to your customer base with this investment. The majority of Chicagoans are connected to a person with a disability and want that person to have more access to support.

ACCESS LIVING IS A LOCAL, NATIONAL & INTERNATIONALLY RECOGNIZED DISABILITY JUSTICE ORGANIZATION!
Access Living ignites the power and pride of people with disabilities, provides critical services, and breaks down systemic barriers to create a more inclusive, and therefore much stronger, society. We envision a world free from barriers and discrimination where disability is respected as a natural part of the human experience and people with disabilities are included and valued.

This is a pivotal time — across our country and the world — where our hard-fought disability rights victories are under threat and must be protected. Since 1980, we’ve challenged disability stereotypes, protected civil rights, and championed social reforms, while earning international recognition as a leading force in the disability community. Our next 40+ years promise to be full of ongoing, high-impact and cutting edge work, but in order to grow and maintain our services and programs — the involvement of friends like you is essential.

EVENT SCHEDULE
5:30 PM Reception
6:30 PM Dinner, Program & Live Auction
9:30 PM Navy Pier fireworks display
Business Attire

(L-R) 2019 Award Honorees, Kenneth Roth, Executive Director, Human Rights Watch and Darren Walker, President, Ford Foundation, with Access Living Board Chair, Andrés Gallegos.
# Lead On! Gala Sponsorship Opportunities

## Corporate Exposure at Event
- Corporate recognition from the stage at event (more than 500 attendees)
- Table for eight guests (reserved seating)

## Event Signage
- Recognition on event signage throughout the guest experience - welcome, reception, digital program book

## Website & Social Media Recognition
- Recognition on website home page with hyperlink
- Recognition on website event page with hyperlink
- Company profile highlighted on Access Living website
- Recognition on social media platform

## Print and Media Recognition
- Recognition on event invitation (print version)
- Recognition on event invitation (email version)
- Recognition in event program
- Corporate name in press release(s)
- Listing in 2020 Annual Report

## Disability Inclusion Institute
- Corporate partner training for up to 10 people at Access Living
- Private training for up to 20 people at corporate office
- Customized consulting services

## Additional Benefit
- Experience Access Living’s work with a private tour and lunch for 20 at Access Living. Meet with staff and learn what they do to strengthen and build the rights of people with disabilities.

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<tr>
<th>Legacy Sponsor</th>
<th>Anniversary Sponsor</th>
<th>Visionary Sponsor</th>
<th>Leadership Sponsor</th>
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<td>$100,000</td>
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## Additional Opportunities Include:
- **Hospitality Sponsor**
  - $60,000
  - Help us cover the most significant costs of the Lead On! Gala. Your company will be recognized at each table with your logo, as well as other great benefits.

- **Accessibility Sponsor**
  - $40,000
  - Partner with us to host one of the city’s most inclusive and accessible events.

- **Reception Sponsor**
  - $7,500
  - Be the first sponsor guests see as they walk into the ballroom.

Access Living is a 501(c)(3) organization and contributions are tax deductible as provided by law. Tax I.D. Number 36-3310774

Benefit deadlines vary.
“The things we advocate for are not just for a marginal group of people, they’re for society as a whole. Disability affects all of us.”

Marca Bristo, Access Living’s Founding CEO
JUNE 23, 1953 – SEPTEMBER 8, 2019