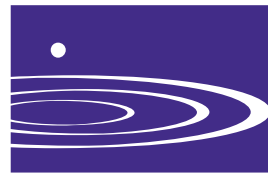


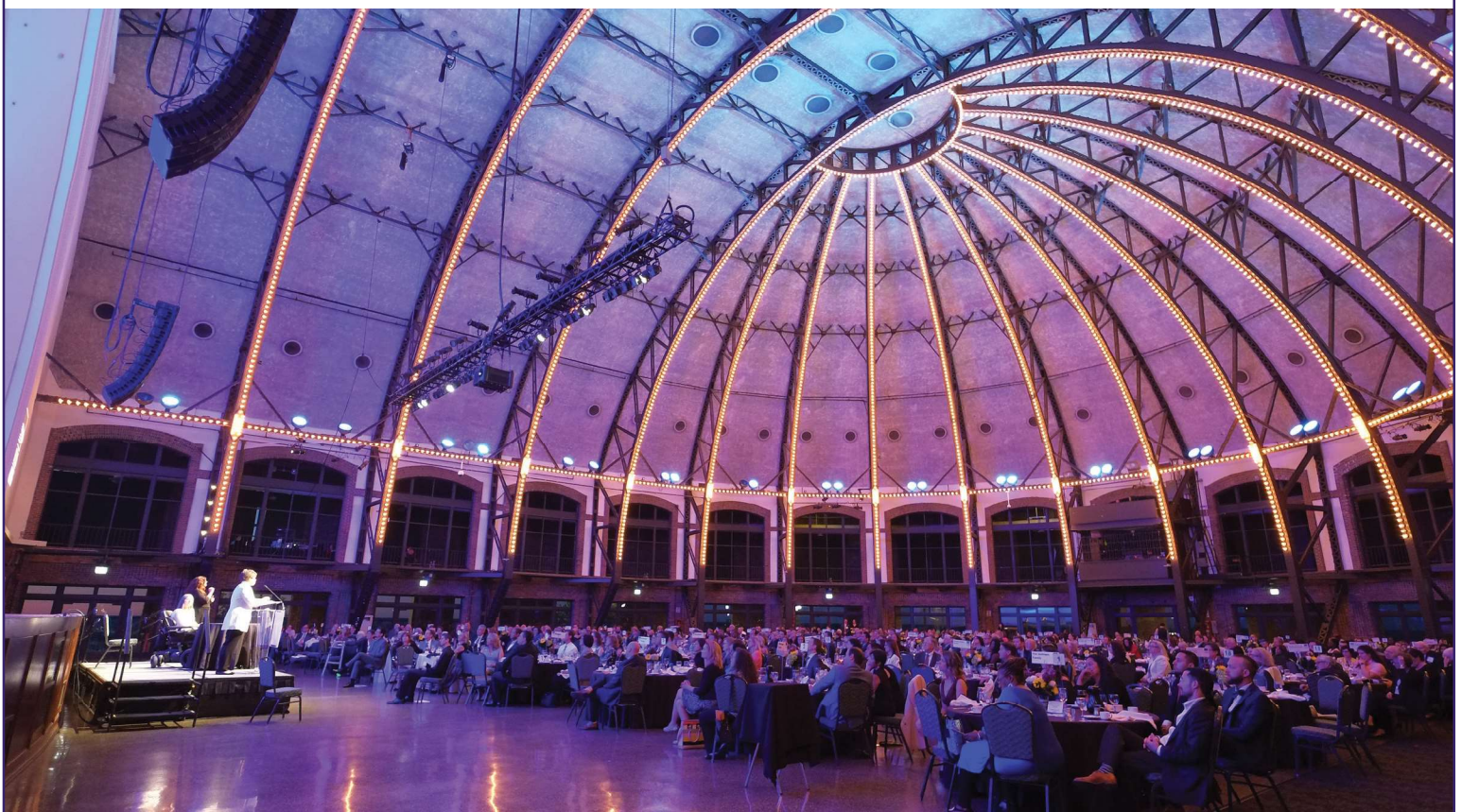
# 2020 **Lead On!** Gala



ACCESS  
LIVING

WEDNESDAY, JUNE 24, 2020  
Aon Grand Ballroom at Navy Pier

Celebrating  
40 years of Access Living  
*and Honoring the Life & Legacy of*  
**Marca Bristo**





## WHO IS THE CORPORATE GALA CHAIR?

Michael O'Grady

*Chairman, President and Chief Executive Officer  
Northern Trust Corporation*



## WHY SHOULD MY COMPANY SPONSOR THE LEAD ON! GALA?

In addition to the marketing, branding and visibility benefits, your sponsorship of the **Lead On!** Gala will:

- Contribute to the most powerful agent of change addressing problems facing people with disabilities.
- Enhance market awareness of your company's social philanthropic objectives.
- Demonstrate your support for the lives of people with disabilities.
- Create and/or strengthen your positive and caring corporate image and culture.
- Help your employees better understand issues relating to people with disabilities.
- Connect deeper to your customer base with this investment. The majority of Chicagoans are connected to a person with a disability and want that person to have more access to support.

## ACCESS LIVING IS A LOCAL, NATIONAL & INTERNATIONALLY RECOGNIZED DISABILITY JUSTICE ORGANIZATION!

Access Living ignites the power and pride of people with disabilities, provides critical services, and breaks down systemic barriers to create a more inclusive, and therefore much stronger, society. We envision a world free from barriers and discrimination where disability is respected as a natural part of the human experience and people with disabilities are included and valued.

This is a pivotal time — across our country and the world — where our hard-fought disability rights victories are under threat and must be protected. Since 1980, we've challenged disability stereotypes, protected civil rights, and championed social reforms, while earning international recognition as a leading force in the disability community. Our next 40+ years promise to be full of ongoing, high-impact and cutting edge work, but in order to grow and maintain our services and programs — the involvement of friends like you is essential.



## EVENT SCHEDULE

5:30 PM Reception

6:30 PM Dinner, Program & Live Auction

9:30 PM Navy Pier fireworks display

*Business Attire*

(L-R) 2019 Award Honorees, Kenneth Roth, Executive Director, Human Rights Watch and Darren Walker, President, Ford Foundation, with Access Living Board Chair, Andrés Gallegos.

# Lead On! Gala Sponsorship Opportunities

	Legacy SPONSOR \$100,000	Anniversary SPONSOR \$50,000	Visionary SPONSOR \$25,000	Leadership SPONSOR \$10,000
<b>Corporate Exposure at Event</b>				
Corporate recognition from the stage at event (more than 500 attendees)	●			
Table for eight guests (reserved seating)	2 TABLES	2 TABLES	1 TABLE	1 TABLE
<b>Event Signage</b>				
Recognition on event signage throughout the guest experience - welcome, reception, digital program book	LOGO	LOGO	LOGO	NAME
<b>Website &amp; Social Media Recognition</b>				
Recognition on website home page with hyperlink	LOGO			
Recognition on website event page with hyperlink	LOGO	LOGO	LOGO	NAME
Company profile highlighted on Access Living website	●	●		
Recognition on social media platform	●	●	●	
<b>Print and Media Recognition</b>				
Recognition on event invitation (print version)	LOGO	LOGO	LOGO	
Recognition on event invitation (email version)	LOGO	LOGO	LOGO	
Recognition in event program	LOGO	LOGO	LOGO	NAME
Corporate name in press release(s)	PRE & POST	PRE & POST	POST	
Listing in 2020 Annual Report	LOGO	LOGO	LOGO	NAME
<b>Disability Inclusion Institute</b>				
Corporate partner training for up to 10 people at Access Living	●	●	●	
Private training for up to 20 people at corporate office	●	●		
Customized consulting services	●			
<b>Additional Benefit</b>				
Experience Access Living's work with a private tour and lunch for 20 at Access Living. Meet with staff and learn what they do to strengthen and build the rights of people with disabilities.	●	●		

Additional opportunities include:

**Hospitality**  
SPONSOR  
\$60,000

Help us cover the most significant costs of the **Lead On!** Gala. Your company will be recognized at each table with your logo, as well as other great benefits.

**Accessibility**  
SPONSOR  
\$40,000

Partner with us to host one of the city's most inclusive and accessible events.

**Reception**  
SPONSOR  
\$7,500

Be the first sponsor guests see as they walk into the ballroom.

“The things we advocate for  
are not just for a marginal  
group of people, they’re  
for society as a whole.  
Disability affects all of us.”

**Marca Bristo**, Access Living’s Founding CEO  
JUNE 23, 1953 – SEPTEMBER 8, 2019



[www.AccessLiving.org](http://www.AccessLiving.org) | 115 West Chicago Avenue | Chicago, IL 60654

